



ANNOUNCING THE 2005-2006 AWARD WINNERS

Edge International is pleased to announce the winners of the 2005-2006 Edge Awards for the best articles published in *Law Practice* magazine. The awards commend outstanding written works most likely to have a practical influence in shaping the actions lawyers take to manage their practices. All votes were cast and winners chosen by the 2005-2006 Edge Award Article Review Board.

BEST FEATURE ARTICLE

Certificate and \$2,000

*“Is Your Marketing Stuck
Inside the Box?”*

MARK BEESE • ANN LEE GIBSON •
DIANE E. HAMLIN • PHYLLIS WEISS
HASEROT • LINDA HAZELTON •
NIKKI A. ROVITO • SALLY J. SCHMIDT •
BOB WEISS • MILTON W. ZWICKER

MARCH 2006

SILVER FEATURE ARTICLE

Certificate and \$500

*“First, Let’s Sell All the
Lawyers’: A Personal View of
Legal Marketing’s Long,
Strange Journey”*

ROSS FISHMAN
OCTOBER/NOVEMBER 2005

BEST COLUMN

Certificate and Commemorative Gift

*“The New Generation
of Lawyers: Planting the
Marketing Seed”*

SALLY J. SCHMIDT
DECEMBER 2005

2005-2006 ARTICLE REVIEW BOARD

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